APPLICATION SERVER DELIVERY OF INFORMATION TO CUSTOMERS FROM MULTIPLE SOURCES

ABSTRACT OF THE DISCLOSURE

Information from multiple sources is provided to customers, wherein multiple channels of content are received at a service headend connection for customer viewing, information is received from the customer relating to customer viewing, and a selected channel of content likely to be of interest to the customer is determined, based on the received customer viewing information. Information about the selected channel is automatically provided to the customer. A client delivery agent at a customer location is responsible for monitoring and collecting information relating to customer viewing of content from among the multiple channels of content that are available. The collected customer viewing information is periodically uploaded to the headend connection, where it is accumulated in a database and is analyzed for channels of content likely to be of interest.